

# Build your own sport brand with a private label cosmetic

Sportcosmetic.eu presentation





# The Shampoo market

The shampoo market is highly competitive hosting various international and domestic players such as L'Oreal SA, Unilever PLC, Shiseido Co. Ltd, Johnson & Johnson, the Procter & Gamble Company, and Kao Corporation. However, the products of these companies are designed for mass market and cannot be produced small quantities.

We offer the private label cosmetics for active persons which are 100% natural and high-quality shampoos and shower gels. We can also produce smaller quantities with your brand.

# Mission

Sportcosmetic.eu is more than a business



It is a project driven by the idea to maintain and grow the minifootball in Lithuania.

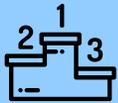
# Vision



We offer a private label cosmetic for active people.



We, as a private label service provider, make much more than cosmetic products.



We are a partner who can collaboratively develop and produce products and help enhance your brand.



Our high quality shampoos and shower gels are 100% natural and tailored to your needs.



# Shampoo for active and ambitious people

We have developed a new customised gear for devoted fans that is useful to both loyal club fans and clubs – the gear that will make all fans love their clubs even more.



For Sport Clubs

For Fitness Clubs

For Organizations

For Fans

We offer a customised fan gear for sports organizations of all types: whether you are a college basketball team or a professional wholesale buyer representing a professional club.

# Strategy

## Products

Our products are created in cooperation with professional dermatologists – trichologists from one of the well-known natural cosmetics laboratories in Europe.

## Your brand

These products can represent your brand. From creation of the product attributes to the individual packaging design our product developers are guided by your specifications.

# Extra ordinary ingredients



Our shampoo contains 12 active plant extracts that strengthen and enhance your hair.

The innovative patented Pentavitin® technology provides long-lasting optimal moisture for skin and hair without any irritating effect.

Our shower gel and hair shampoo is made from natural ingredients. Tea tree oil reduces perspiration, cleanses pores, prevents inflammation. It protects the skin from germs, fungus and unpleasant odor.



## Promotion of customer loyalty

Create a sustainable way to keep your customers happy by giving them quality products they need.



## Adaptability

We are capable to move quickly to get a private label product in production in response to the rising market demand.



## Brand awareness

Expand your brand awareness by giving clients a chance to use your private label products at home.



## Control over product

We work in your direction offering a complete control over the product design.



# Value for your business



## Corporate social responsibility

We offer an easy way to engage both your business and your customers in social responsibility by simply buying our products. Each product that is sold contributes to the development of minifootball in Lithuania.



## Flexibility

Unlike market leaders, our products can be made in smaller quantities to meet your needs.

# Value for your clients



High quality products  
at affordable prices



Expressed loyalty  
to the brand



Support to your  
Professional sport



 **New approach to your success!**

We believe in our  
successful cooperation!



+370 686 10 119



[info@sportcosmetic.eu](mailto:info@sportcosmetic.eu)



[www.sportcosmetic.eu](http://www.sportcosmetic.eu)